Full Guide Sales Page - Install Instruction

Complete Wedding Planning Starter Guide Sales Page

Elementor WordPress Template

Thank you for downloading your **Complete Wedding Planning Starter Guide Sales Page Template**!

This ready-made Elementor template gives you a professionally designed starting point for selling your wedding planning guide on your own WordPress website.

You can customise the wording, images, branding, pricing and purchase button to suit your business.

Step 1 – Install Elementor

1. Log in to your WordPress dashboard.
2. Go to **Plugins → Add New Plugin**.
3. Search for **Elementor Website Builder**.
4. Click **Install Now**, then **Activate**.

If Elementor is already installed, you can skip this step.

Step 2 – Import Your Sales Page Template

1. In your WordPress dashboard, go to **Templates → Saved Templates**.
2. Click **Import Templates**.
3. Select the supplied **Full Guide Sales Page Template JSON** file.
4. Complete the import process.

Your sales page template should now appear in your saved Elementor templates.

Step 3 – Create Your Sales Page

1. Go to **Pages → Add New**.
2. Enter a page title, such as *Complete Wedding Planning Starter Guide*.
3. Click **Edit with Elementor**.
4. Open the Elementor template library using the folder icon.
5. Select **My Templates**.

6. Find your imported wedding planning sales page.
7. Click **Insert**.

Your sales page design should now appear in the Elementor editor.

For the cleanest layout, select **Elementor Full Width** or **Elementor Canvas** in your page settings, depending on your website theme.

Step 4 – Customise Your Sales Page

Before publishing, update the template with your own business information.

- **Branding:** Add your business name, logo and preferred colours.
- **Product Image:** Upload your wedding planning guide cover or 3D book mockup and replace the demonstration image.
- **Sales Copy:** Edit the headlines, descriptions and benefits as needed.
- **Pricing:** The demonstration page shows a $27 offer with a $37 regular price. Change these to your own prices and currency.
- **Purchase Button:** Replace the demonstration button link with your own checkout or payment page.
- **Contact and Legal Information:** Add any appropriate business details, privacy information and required policies.

Important: The purchase button is a demonstration element. It will not process payments until you connect it to your own checkout system.

Step 5 – Set Up Product Delivery

Make sure customers can receive their digital guide after purchasing.

You can use a suitable digital product platform, ecommerce plugin or payment service that supports digital downloads.

Configure your payment process, product delivery and customer confirmation messages before accepting orders.

Step 6 – Check the Mobile Layout

Open Elementor's responsive preview and review your page on desktop, tablet and mobile.

Check that:

- Headlines and paragraphs are easy to read.
- The book image displays correctly.
- The benefits sections stack neatly on smaller screens.
- The purchase button is visible and clickable.

- Images and text have appropriate spacing.

Make any necessary adjustments before publishing.

Step 7 – Test and Publish

Before making your page public:

1. Preview the complete sales page.
2. Check spelling, pricing and product descriptions.
3. Test the purchase button and checkout process.
4. Confirm that digital product delivery works correctly.
5. Click **Publish** when everything is ready.

Your wedding planning guide sales page is now ready to share with potential customers!

Important Notes

Elementor JSON Template: This file contains the page layout and design. It does not automatically install a checkout system, payment processor or digital download delivery service.

Images: Some imported images may still reference the original demonstration website. Upload your own copies and replace them in Elementor.

Customisation: You are welcome to adapt this template for your own wedding planning products, subject to the licence supplied with your package.

Technical Requirements: A working WordPress website with a compatible version of Elementor is required.

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Bonus 09 – Wedding Planning Starter Kit PLR

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